

Introduction to RabbitMQ

An open source message broker that just works

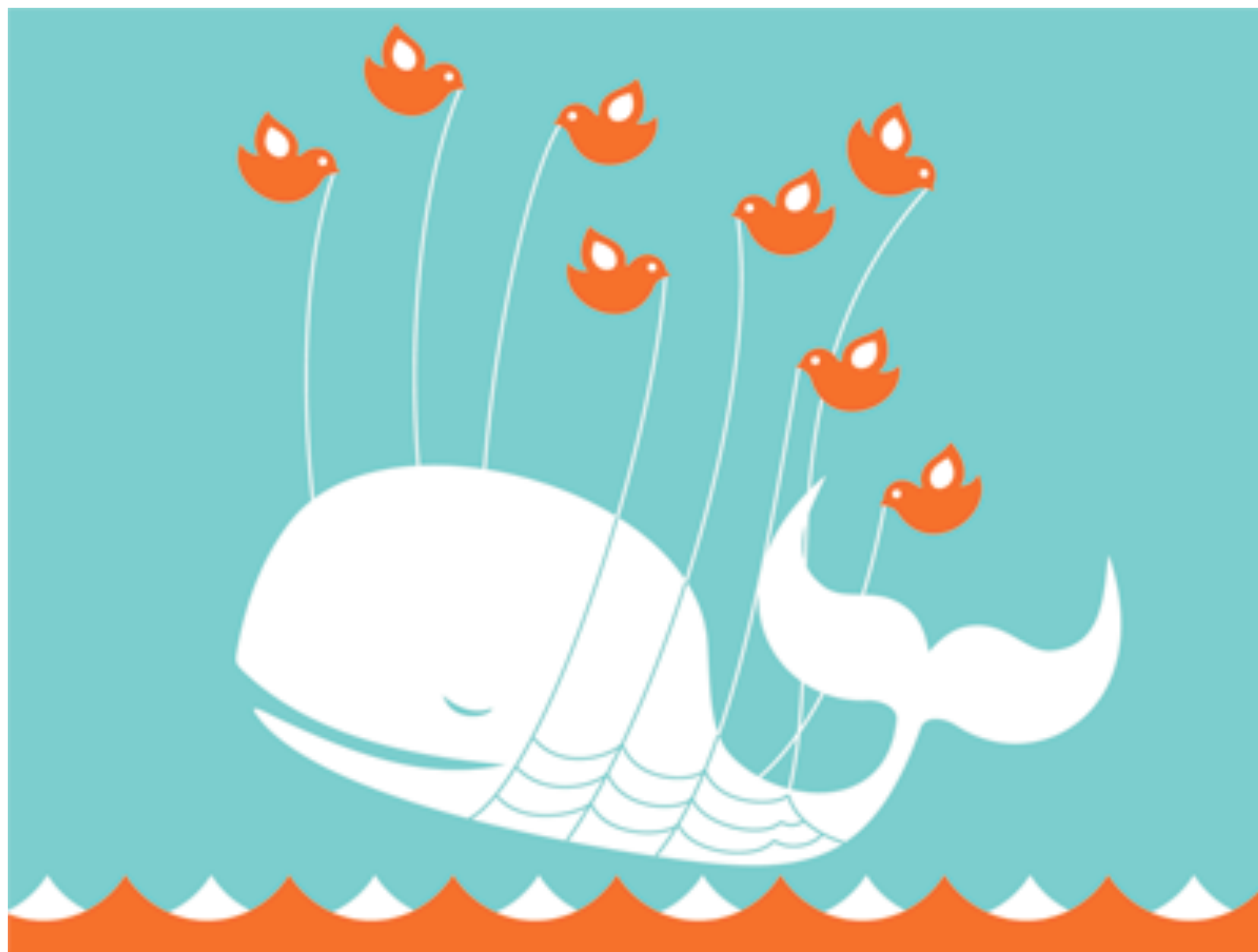
**Alexis Richardson
Matthias Radestock
Tony Garnock-Jones
CohesiveFT, LShift and RabbitMQ**

**Google UK
25 September 2008**

RabbitMQ is a messaging server that just works!



You might need messaging if ... you need to scale

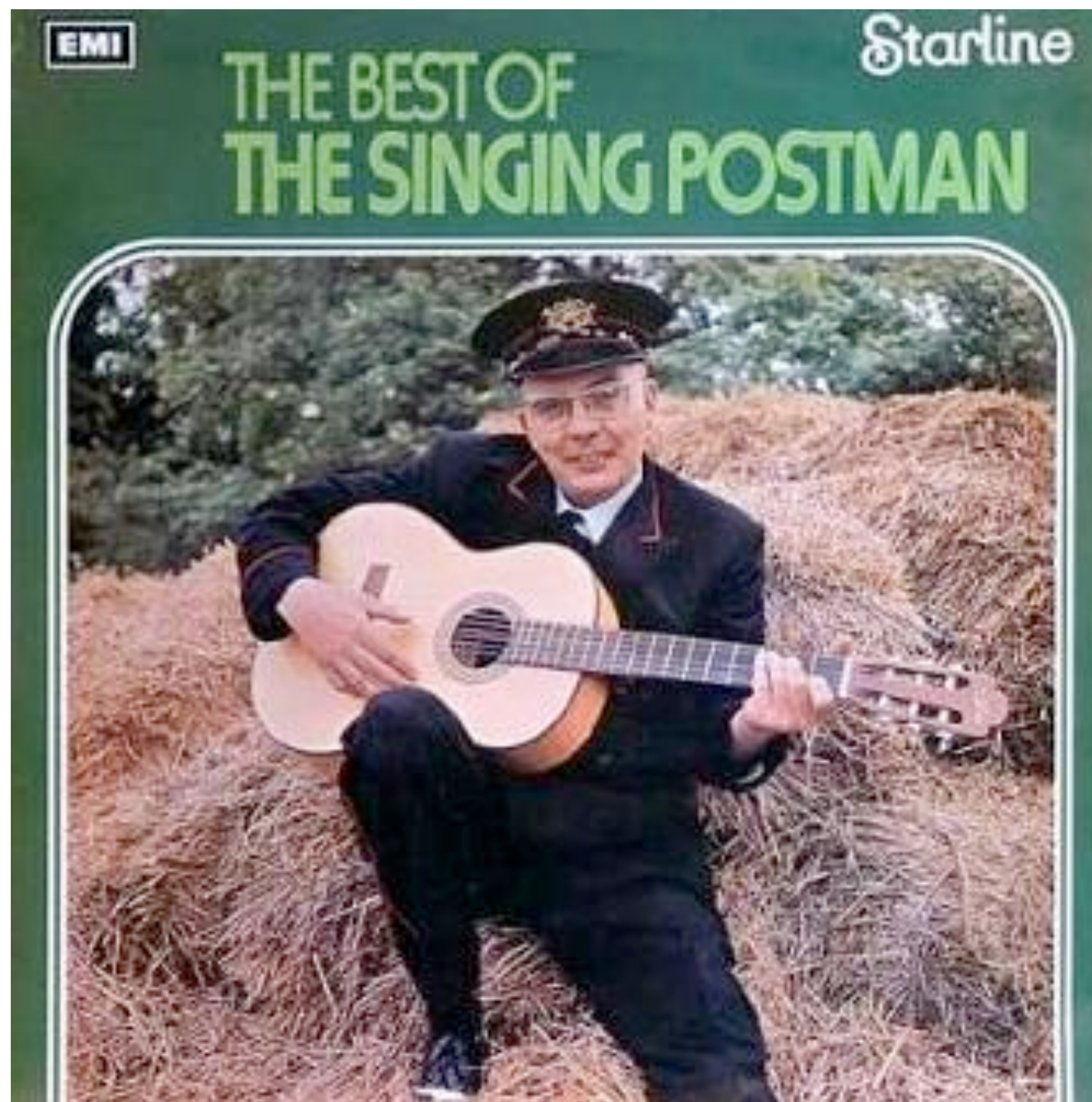


You might need messaging if ... you need to monitor data feeds

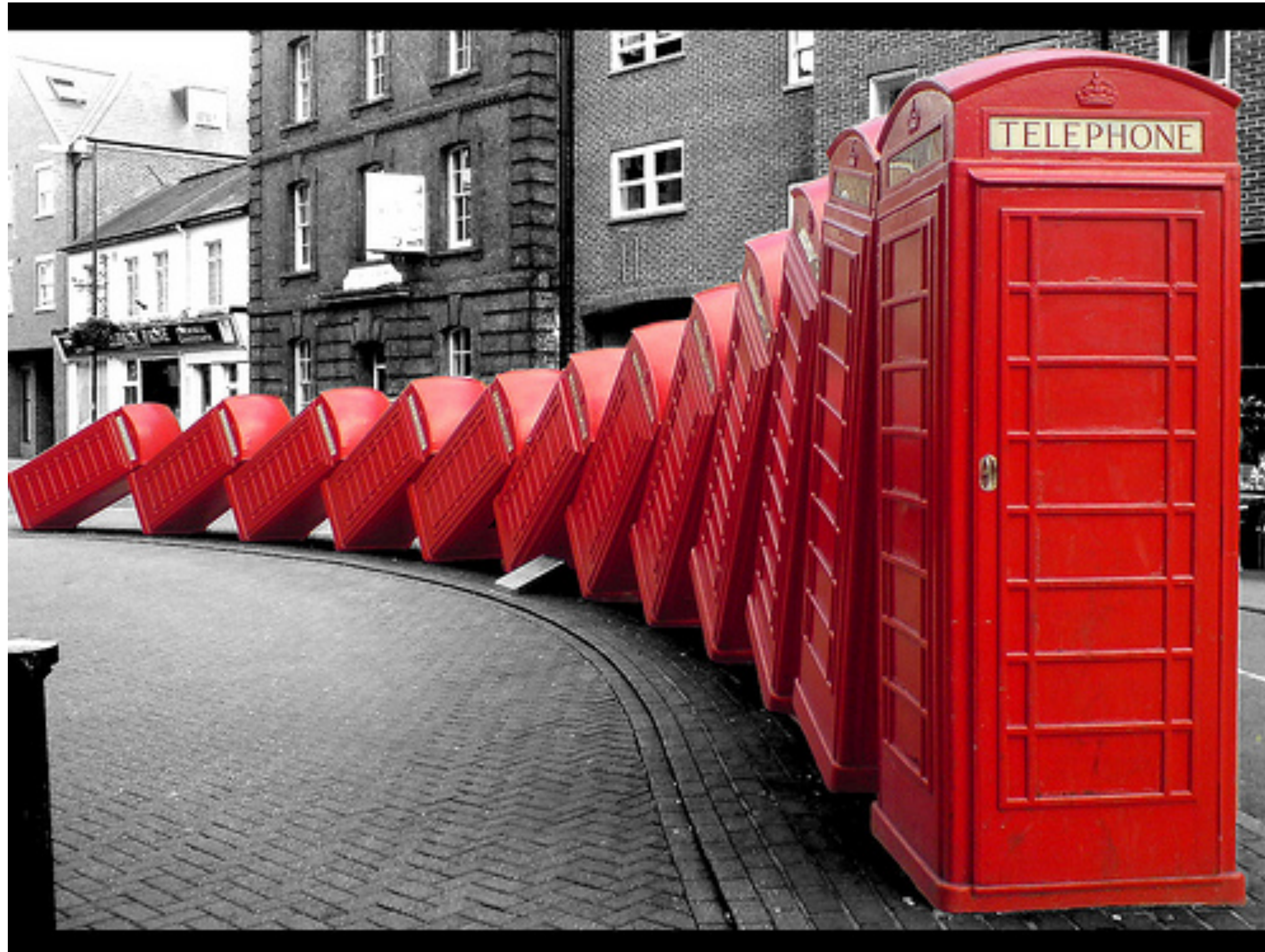


(CC) Kishore Nagarigari

You might need messaging if ... you need a message delivered responsibly



You might need messaging if ... you need things done in order

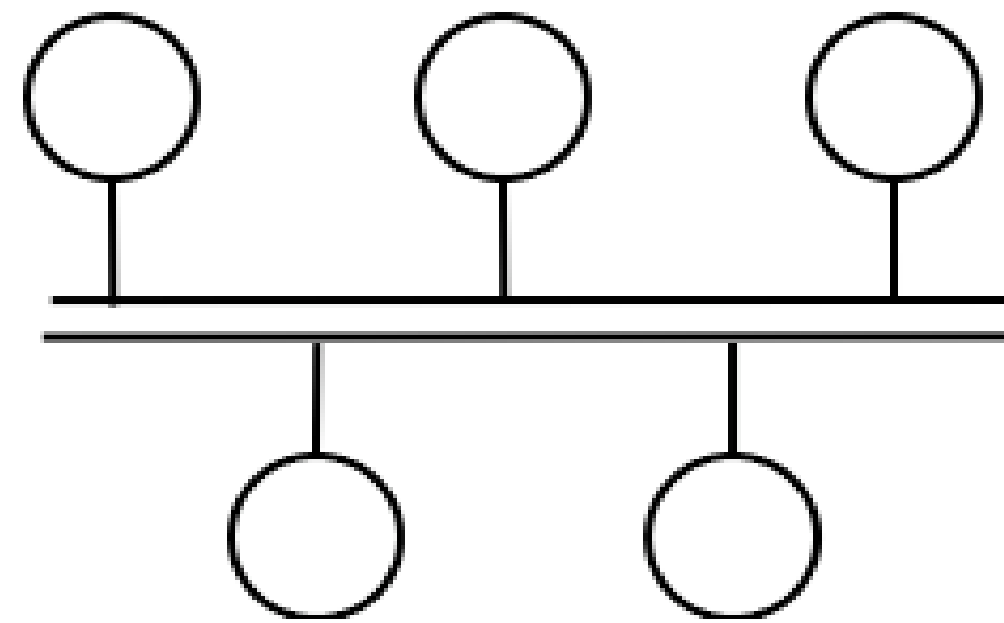


(CC) David Mach

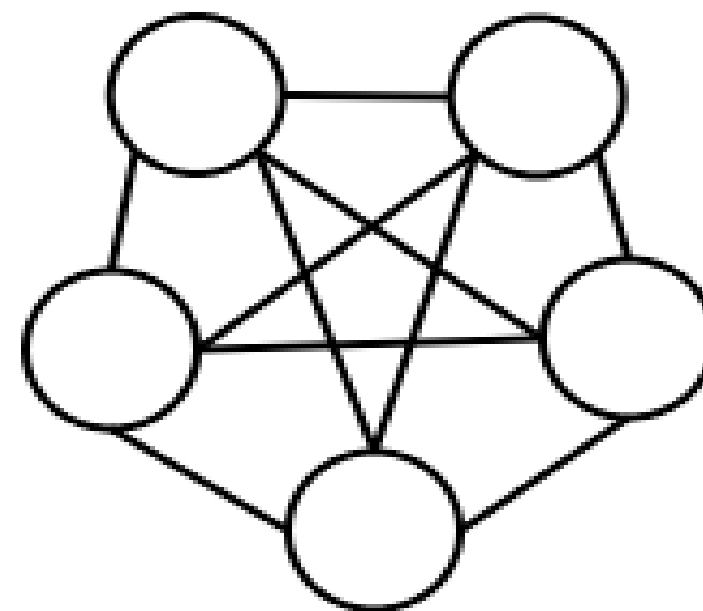
You might need messaging if ... you are using the cloud



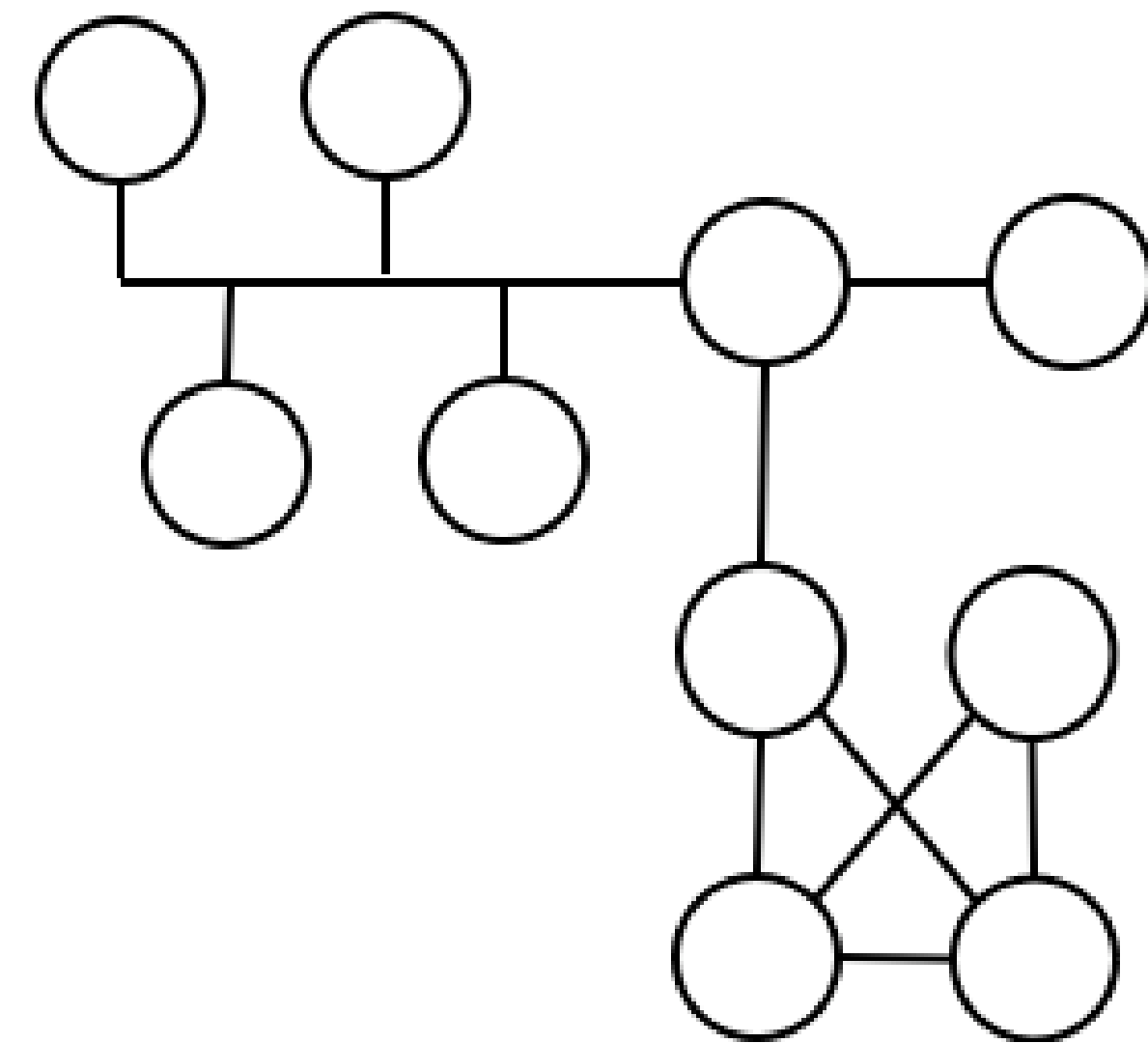
Messaging is everywhere



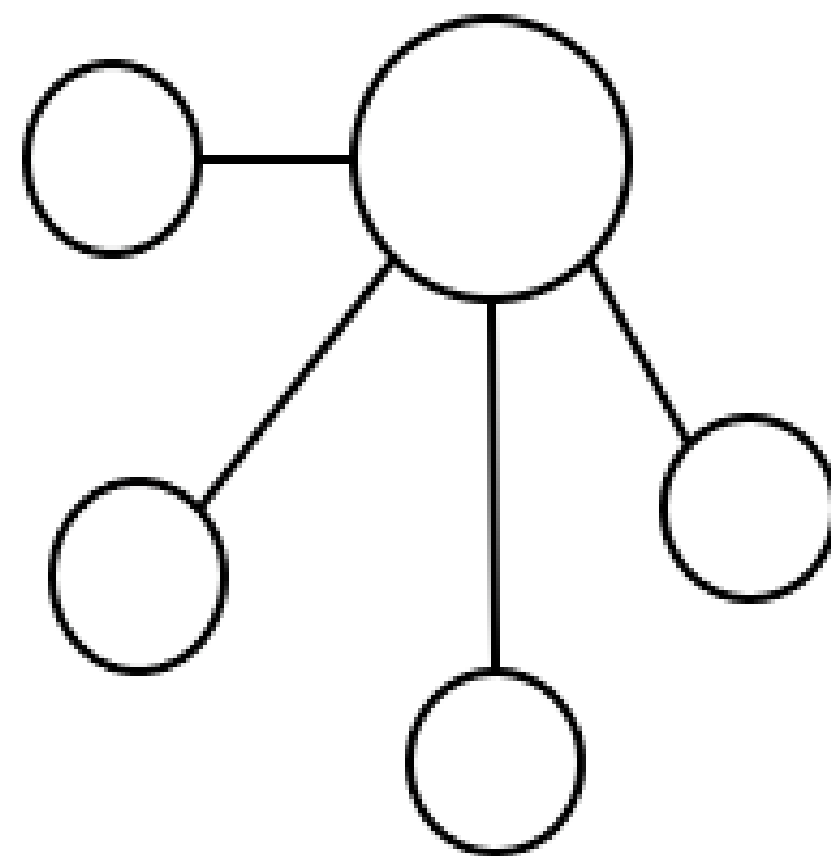
Service Bus



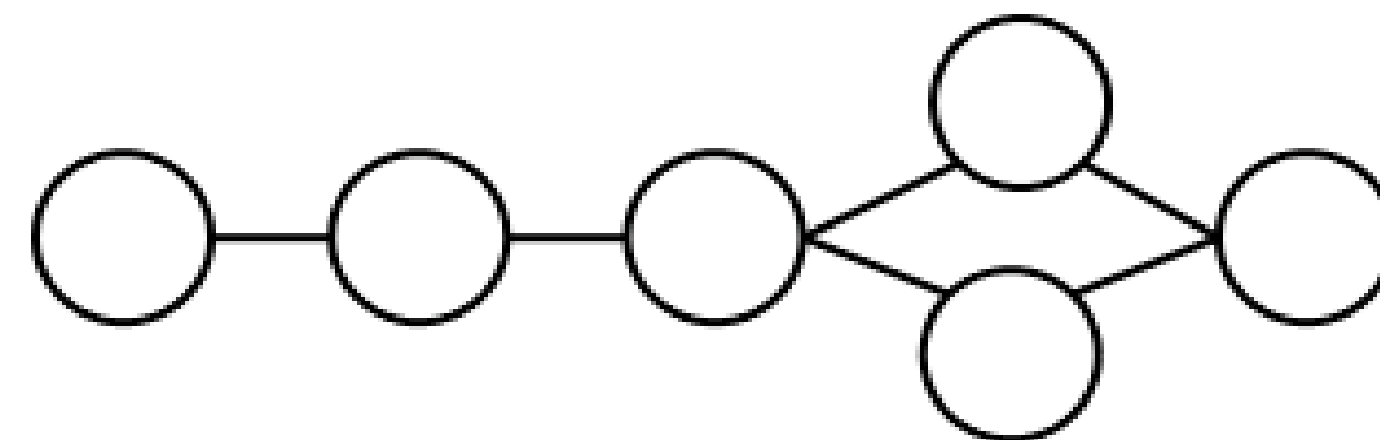
Peer Network



Federation and Cloud



Client - Server (hub)



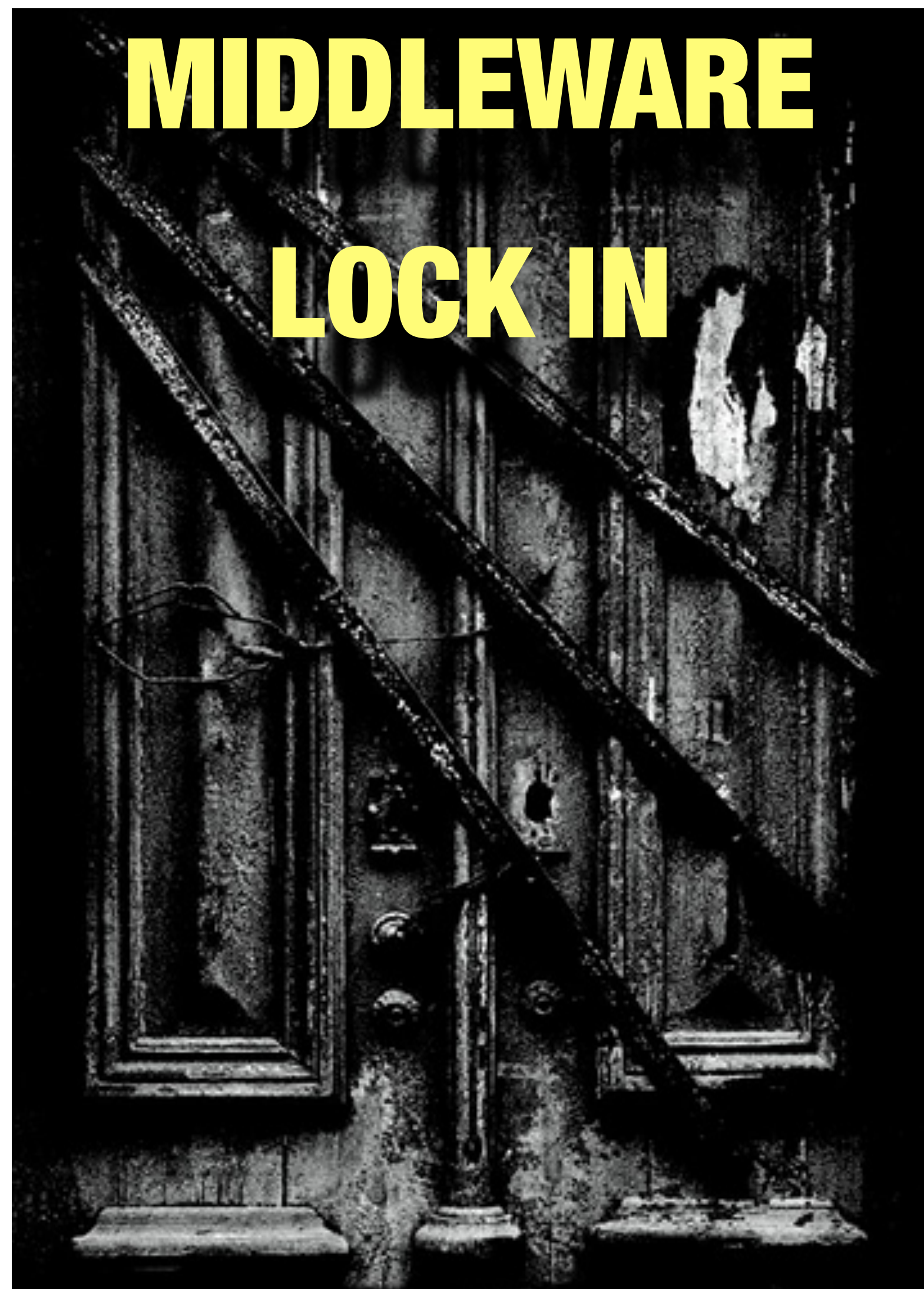
Pipeline

Messaging is your friend

- 🔊 Route data from point A to point B (or “pubsub” push to many points C)
- 🔊 Decouple publishers and consumers
- 🔊 Queueing and buffering for later delivery
- 🔊 Asynchronous “hand off”
- 🔊 Load balancing and scalability
- 🔊 Monitoring and management

For more on messaging, see this great summary by Bob Pasker:
<http://blog.pasker.net/2008/06/16/you-might-need-messaging-if/>

Don't be evil



When middleware goes bad

complex, proprietary, closed

requires installation and customisation

integration services from consultants with
knowledge of many platforms or languages

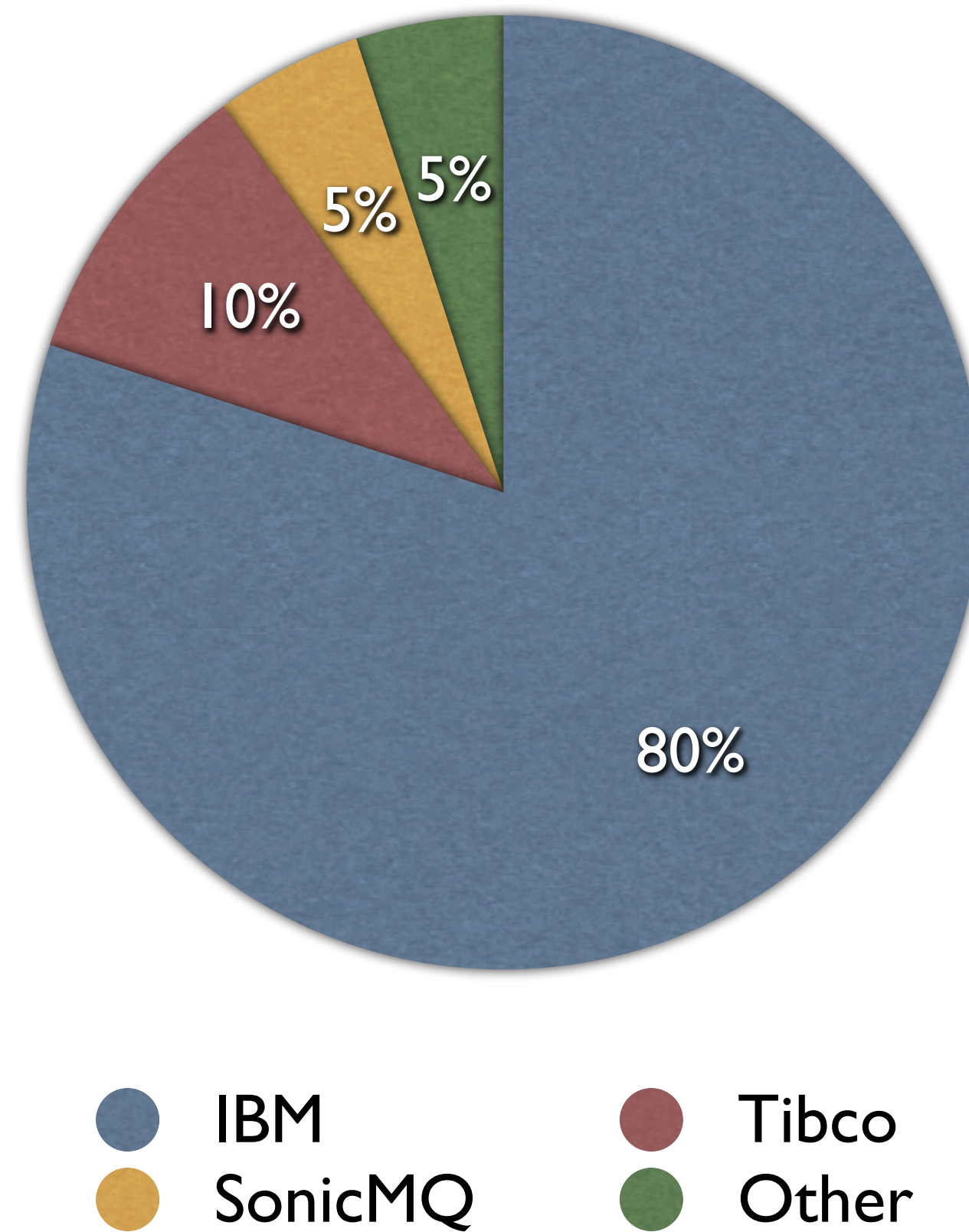
then maintenance is done by the customer

which is then followed by system aging, bloat,
and eventual heat death

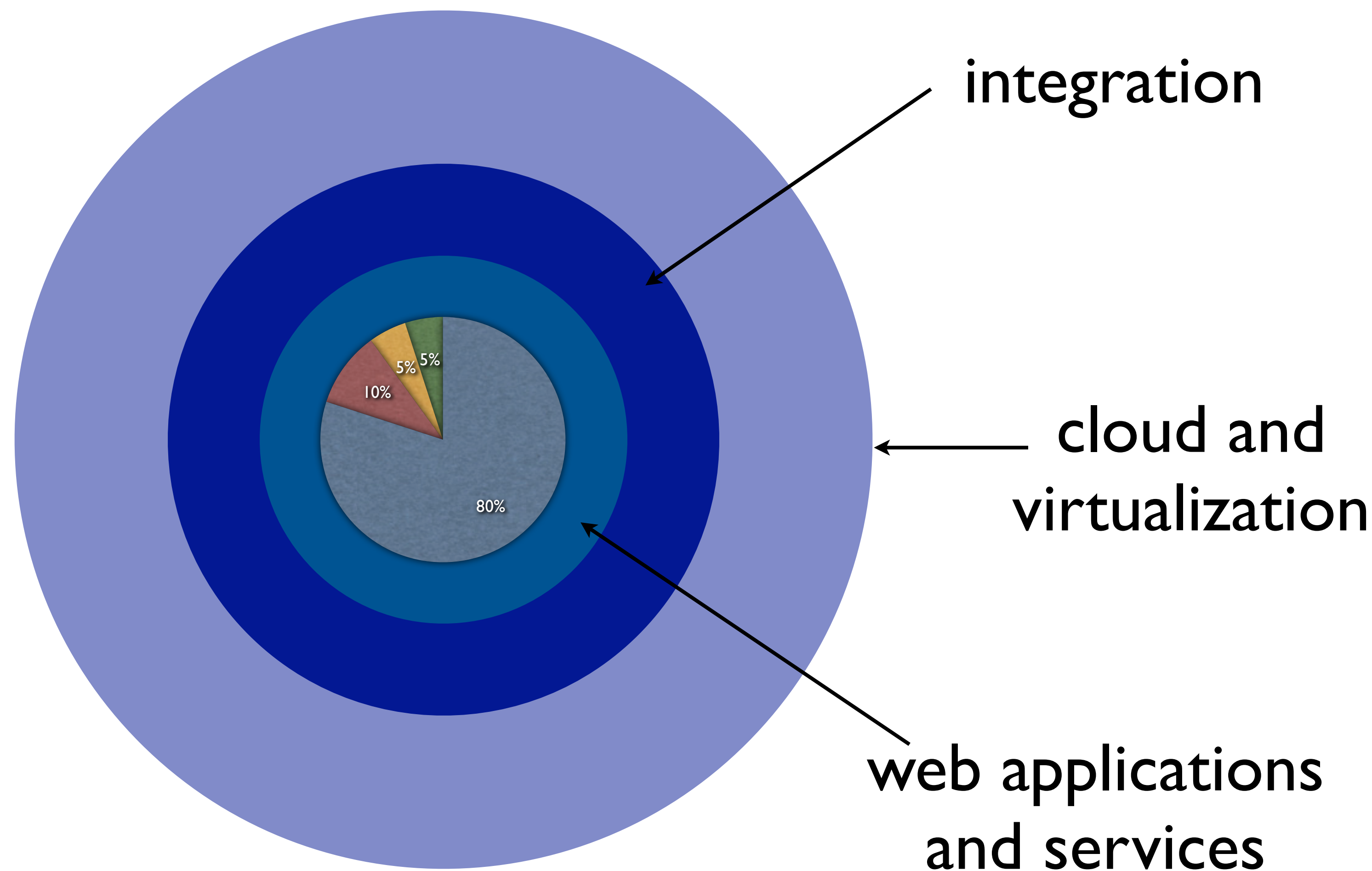
Beware of lock in



Messaging middleware market is stuck, stuck, stuck



What about everyone else's needs?



Meet the good guys



OPEN INTERNET PROTOCOLS - TCP, SCTP, HTTP, SMTP - EPIC WIN

- 🔊 simple
- 🔊 standard
- 🔊 ubiquitous substrate
- 🔊 no customisation needed
- 🔊 no integration required from consultants
- 🔊 maintenance is done by the vendor
- 🔊 proven to outlast the lifetime of the average software company
- 🔊 (and many banks)
- 🔊 scales

The world is getting more open every day

Then:

 Imagine if we had no TCP and had to use 'IBM NetSphere'

 Imagine if we had no HTTP and had to use 'Microsoft Home Network'

 Imagine if we had no SMTP email and had to pay per message like SWIFT

Now:

 Imagine if we had no XMPP chat and had to use .. oh, wait a minute :-)

 AMQP - business messaging - like email but you can send money over it

Application layer protocols made simple

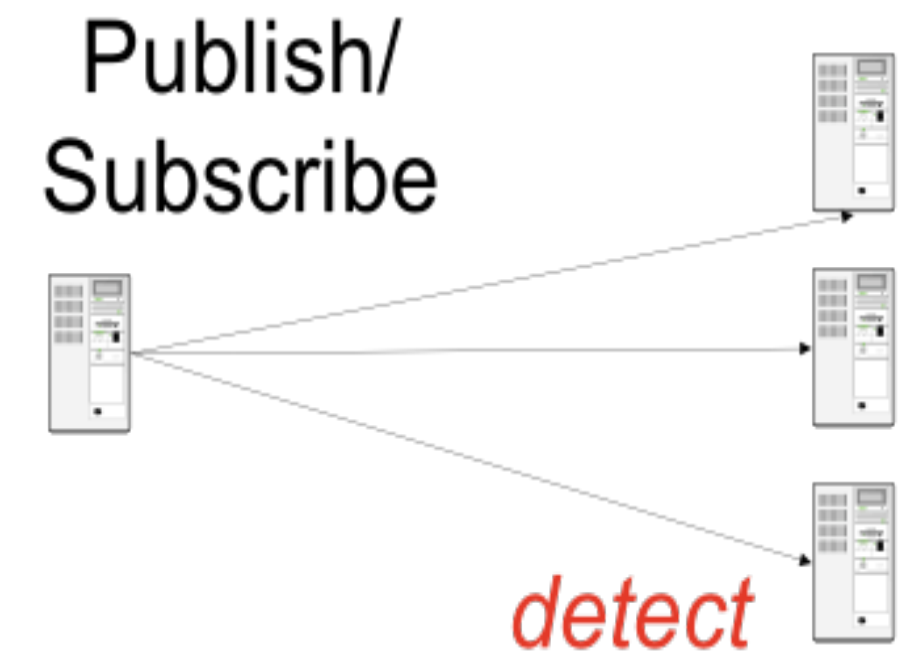
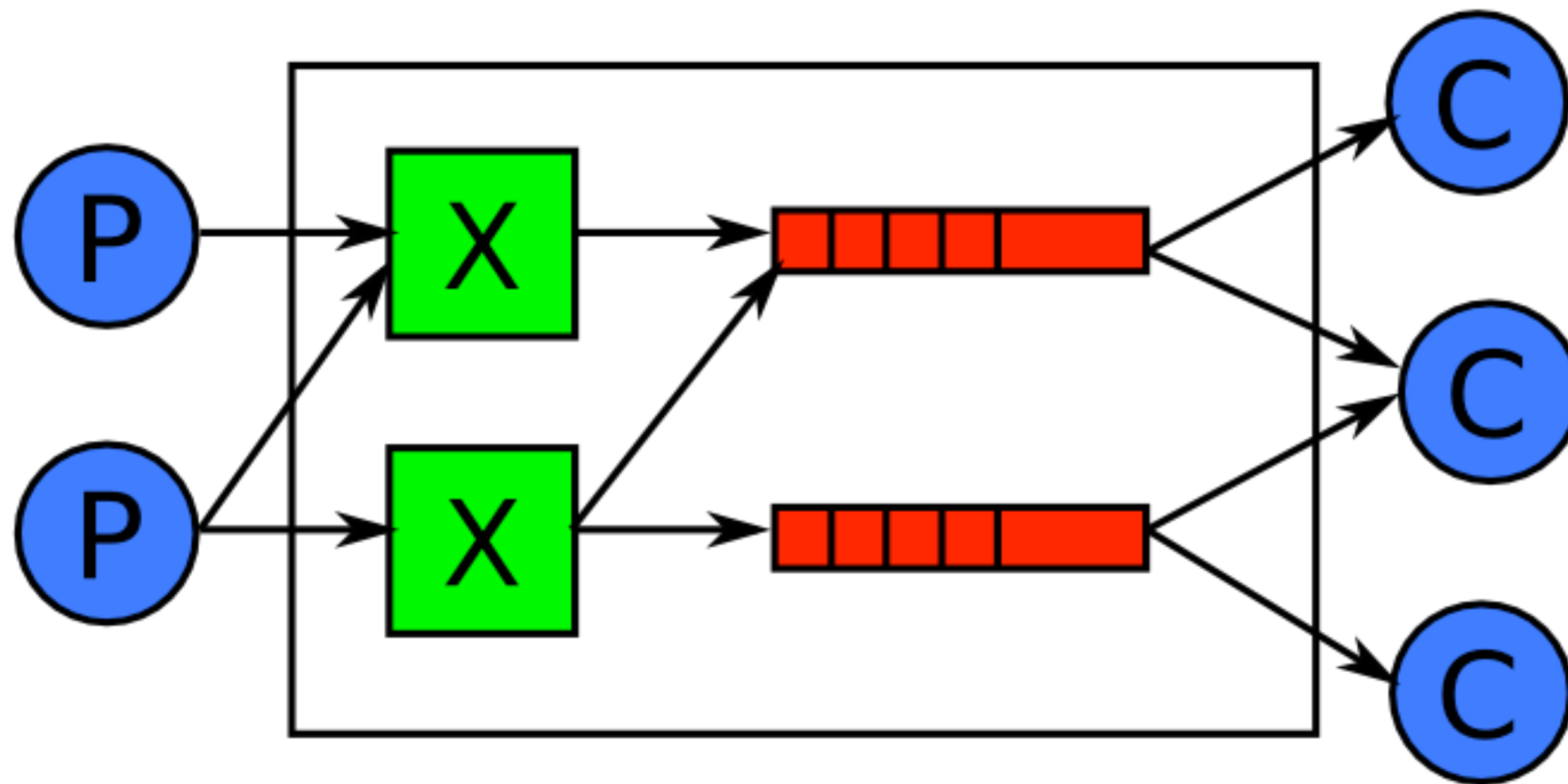
async	SMTP	?
sync	HTTP	IIOP
	unreliable	reliable

What goes in here
will clean up if it is
**OPEN,
UBIQUITOUS,
& ADAPTABLE**

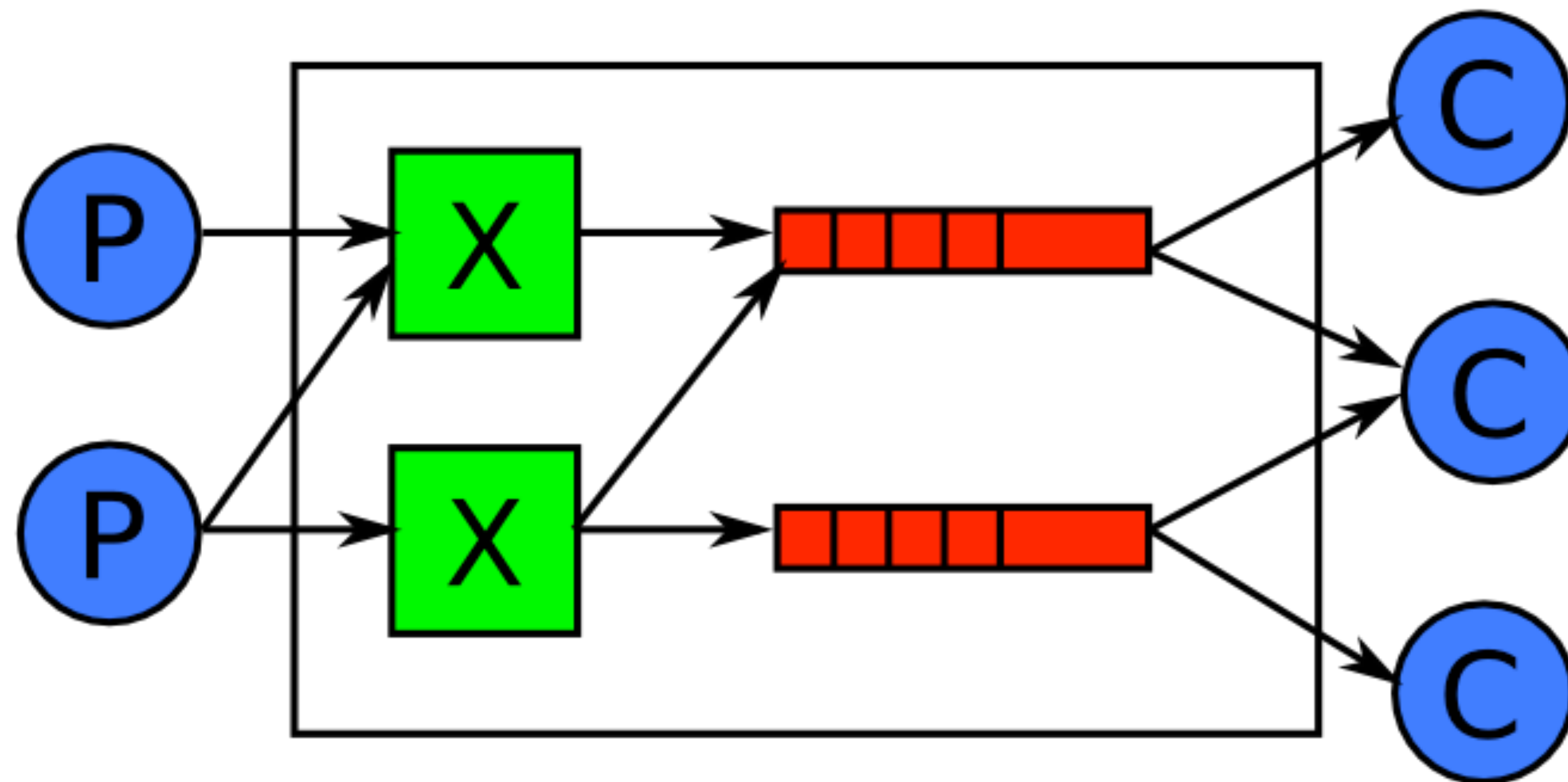
Some key AMQP messaging protocol requirements

- 🎤 Internet protocol - like HTTP, TCP - but **ASYNCHRONOUS**
- 🎤 **WHERE TO SEND MESSAGES (Routing)**
- 🎤 **HOW TO GET THERE (Delivery)**
- 🎤 **WHAT GOES IN MUST COME OUT (Fidelity)**

AMQP in a nutshell



AMQP lets you program message flows dynamically



Each message is stateless

Consumers create queues; these buffer messages for push to consumers

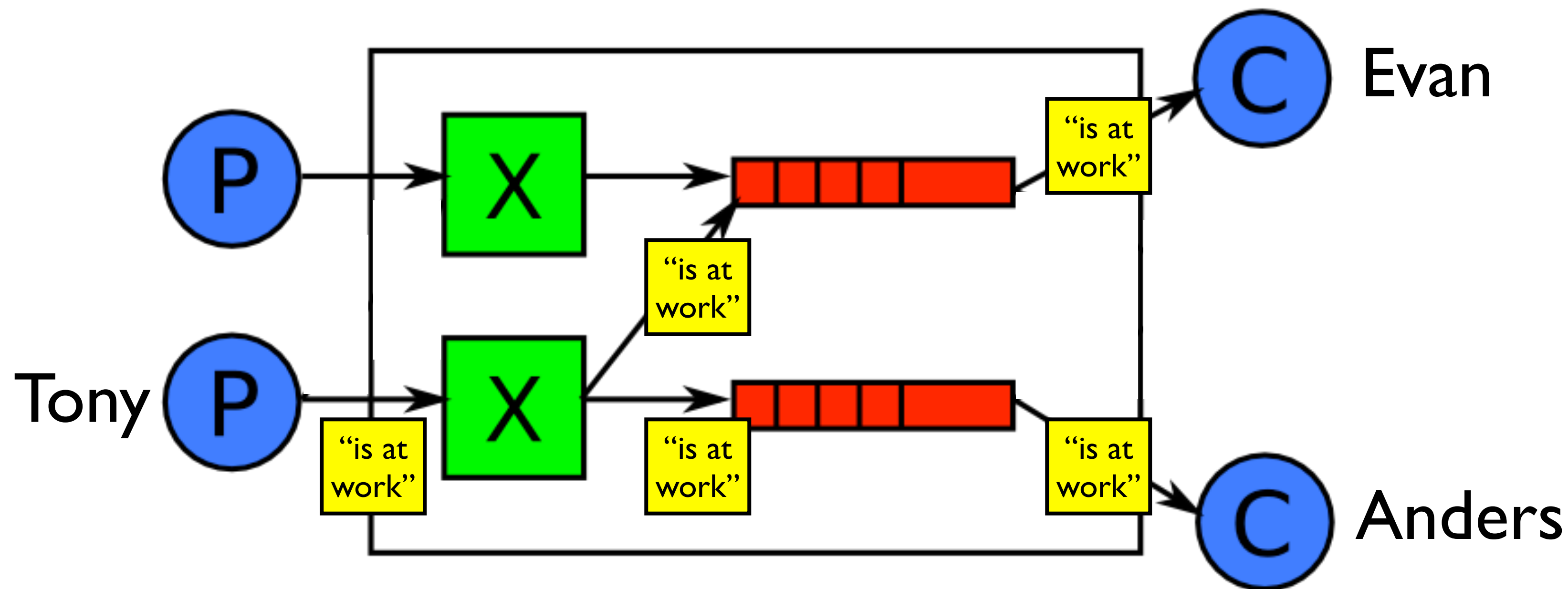
Queues are stateful, ordered, and can be persistent, transient, private, shared. Exchanges are stateless routing tables.

Consumers tell queues to bind to named exchanges; each binding has a pattern e.g. "tony" or "*.ibm.*"

Producers send messages to exchanges with a routing key e.g. "tony", or ordered set of keys e.g. "buy.ibm.nyse"

Exchanges route messages to queues whose binding pattern matches the message routing key or keys

Example: using bindings for twitter style pubsub message flow



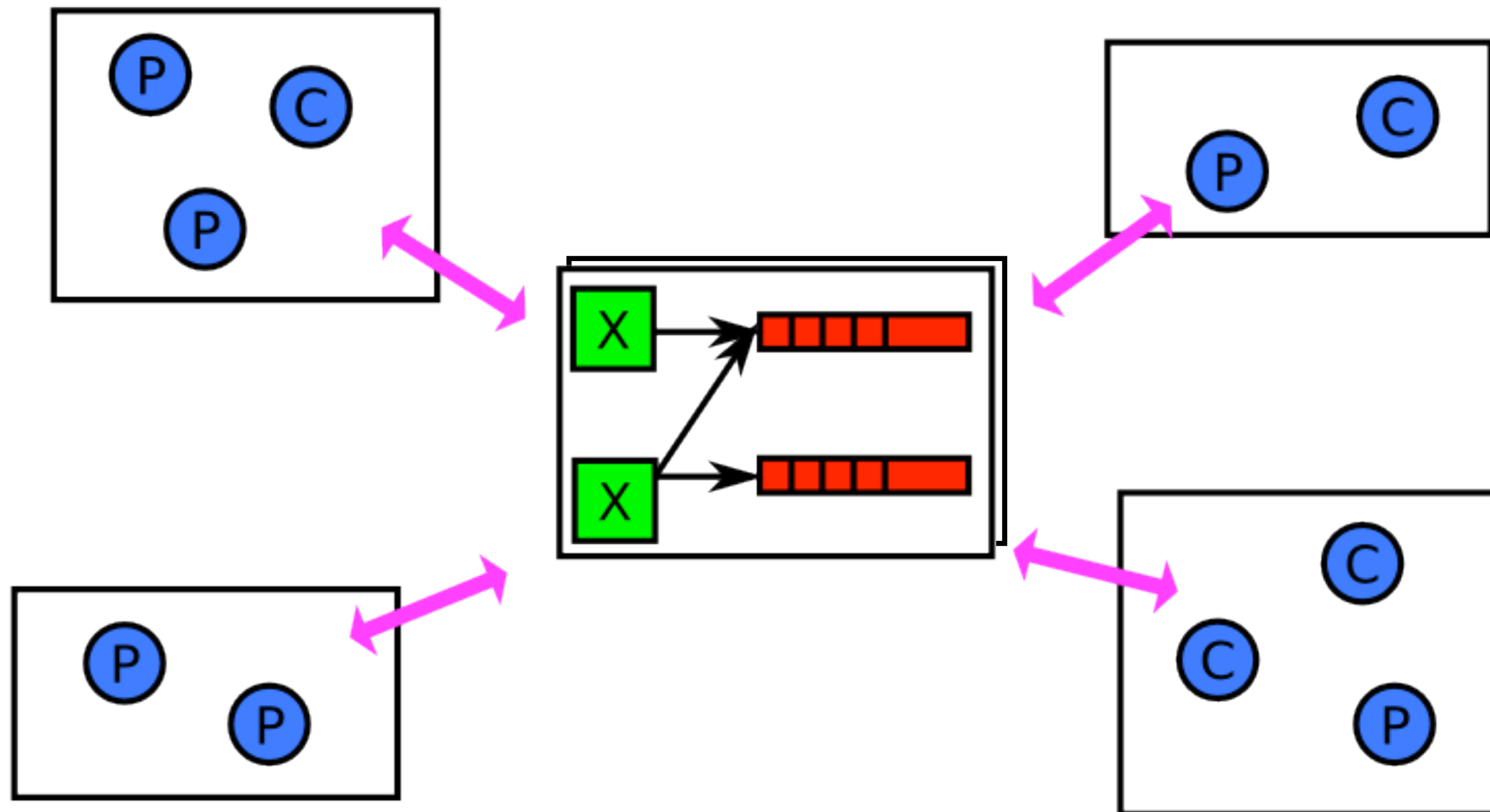
Evan and Anders want to follow what Tony says. They can follow Tony by binding their queues to a RabbitMQ exchange, using the pattern “tony”.

Tony publishes the message “is at work” to the same RabbitMQ exchange, using the routing key “tony”.

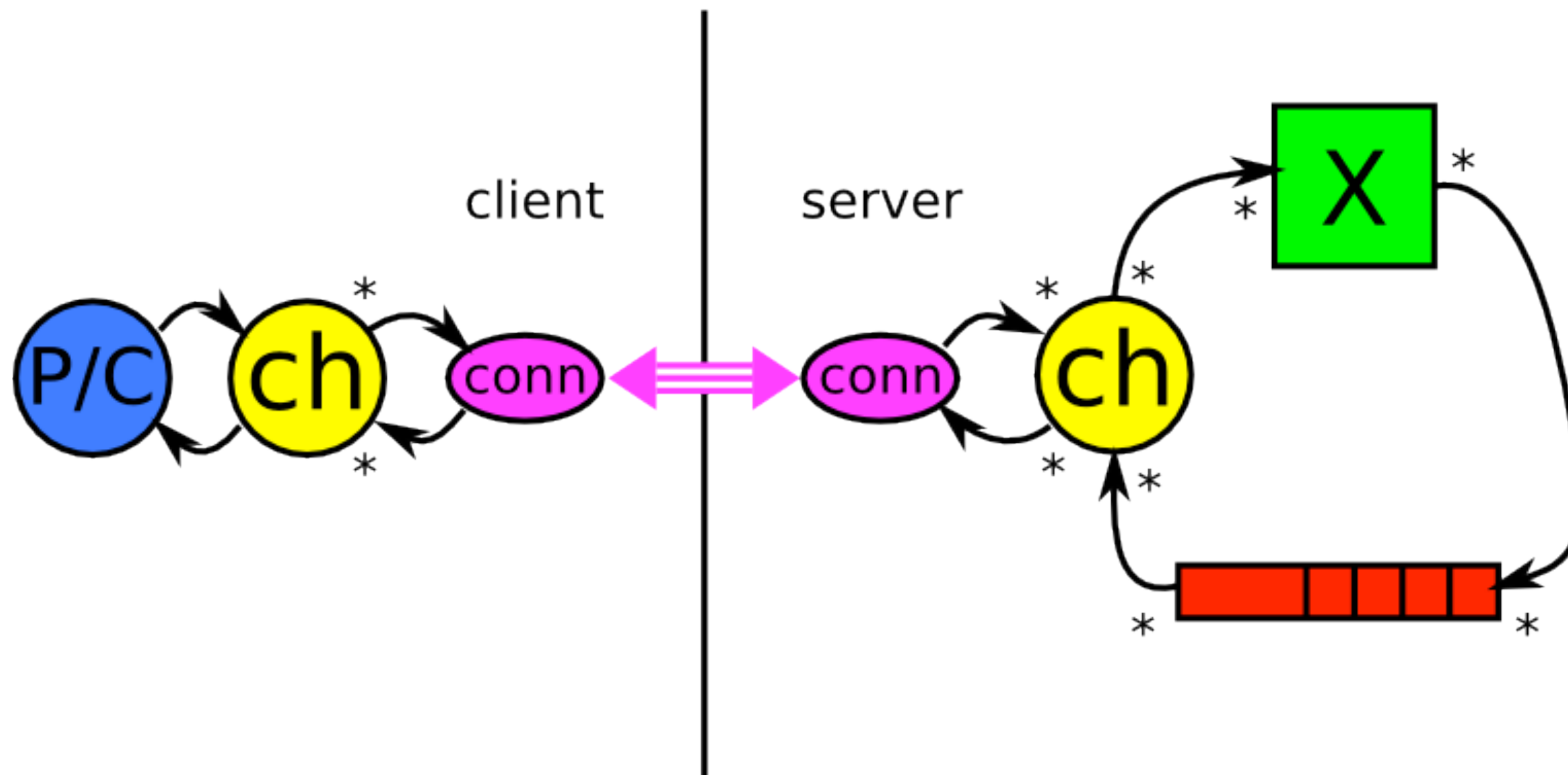
The exchange updates Evan’s and Anders’ queues accordingly, for subsequent consumption by their client applications.

Many other patterns are possible e.g. for filtering by topic similar to this: <http://jchris.mfdz.com/posts/64>

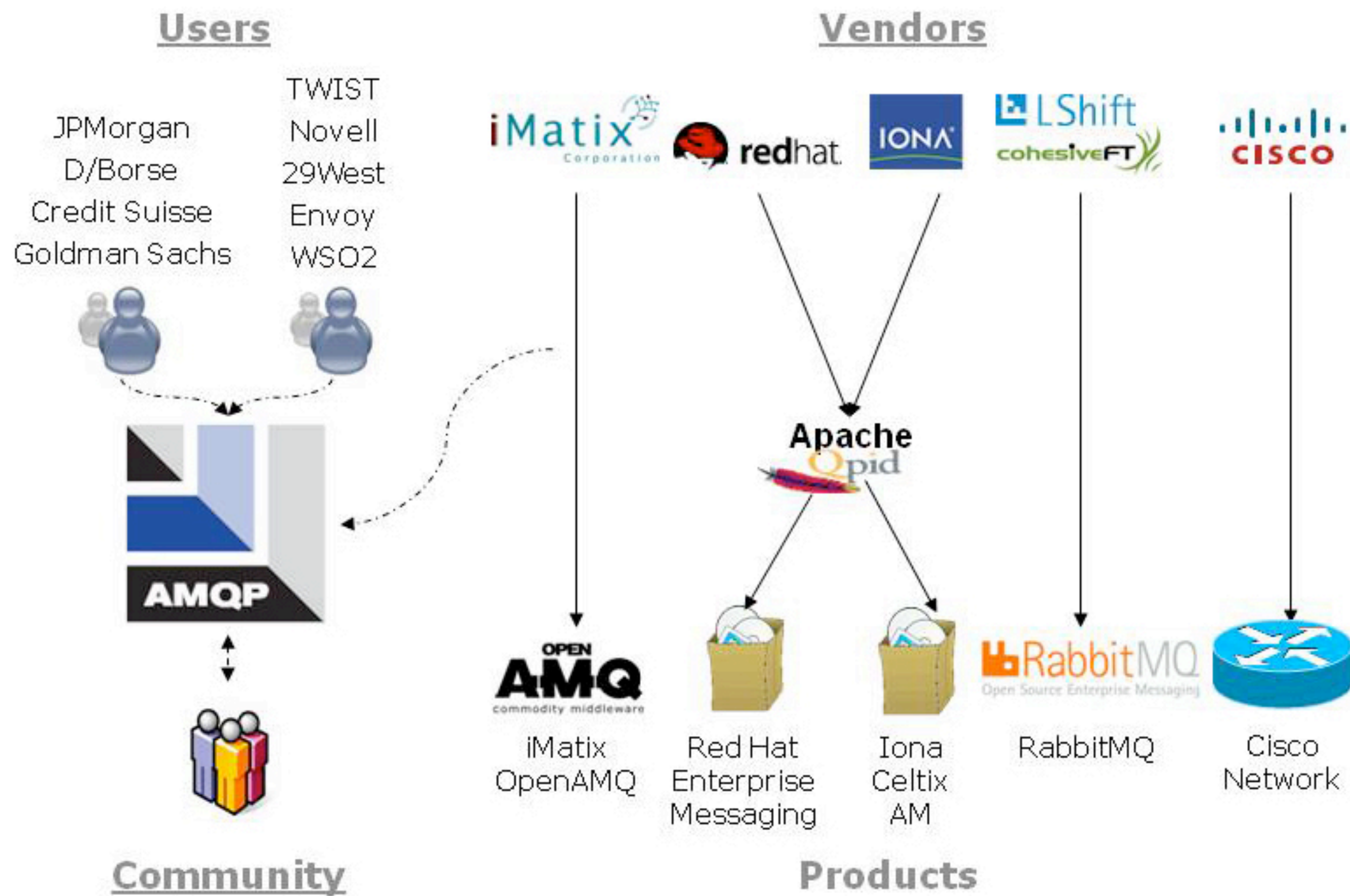
Producers and consumers logically interact through a broker cloud



Critical path == logical path



Developed by a Working Group of Users (yay!) as well as Vendors (boo....)





Open Source Enterprise Messaging

[News](#) [Download](#) [Documentation](#) [Examples](#) [Services](#) [FAQ](#)

RabbitMQ is an implementation of [AMQP](#), the emerging standard for high performance enterprise messaging.

Features

- › A complete, [conformant](#) and [interoperable](#) implementation of the published AMQP specification
- › Based on a [proven platform](#), offering exceptionally high reliability, availability and scalability
- › Good throughput and latency performance that is predictable and consistent
- › Compact, easily maintainable code base, for rapid customisation and hot deployment
- › Extensive facilities for management, monitoring, control and debugging
- › Licensed under the open source [Mozilla Public License](#)

News



- › The RabbitMQ team is pleased to announce the release of RabbitMQ 1.4.0.

This release has beta status, and includes bug fixes, packaging enhancements, and performance improvements. Further details are available [here](#).

Distribution

- › RabbitMQ server, written on top of the widely-used [Open Telecom Platform](#)
- › RabbitMQ [Java client](#) with [API guide](#)
- › RabbitMQ [.NET/C# client](#), with support for WCF
- › [Experimental bindings](#) supporting HTTP, STOMP, SMTP, POP3, ...
- › Platform-neutral distribution, plus platform-specific packages and bundles for easy installation
- › Several user-contributed packages that extend the core RabbitMQ functionality
- › Extensive [documentation](#), several [demos and examples](#), and a functional/performance test suite
- › [Download Now!](#)

RabbitMQ is a complete and highly reliable Enterprise Messaging system. The RabbitMQ client libraries and broker daemon can be used together to create an AMQP network, or used individually to bring the benefits of RabbitMQ to established networks.

RabbitMQ - NOM NOM NOM



RabbitMQ is an implementation of AMQP, the emerging standard for high performance enterprise messaging.

Features

- › A complete, conformant and interoperable implementation of the published AMQP specification

“RabbitMQ is a pleasure to use and it just works. Everyday, every time, every message” - Michael Arnoldus, project lead, algo trading firm

- › Extensive facilities for management, monitoring, control and debugging

- › Licensed under the open source Mozilla Public License

Distribution

- › RabbitMQ server, written on top of the widely-used Open Telecom Platform

- › packages and bundles for easy installation

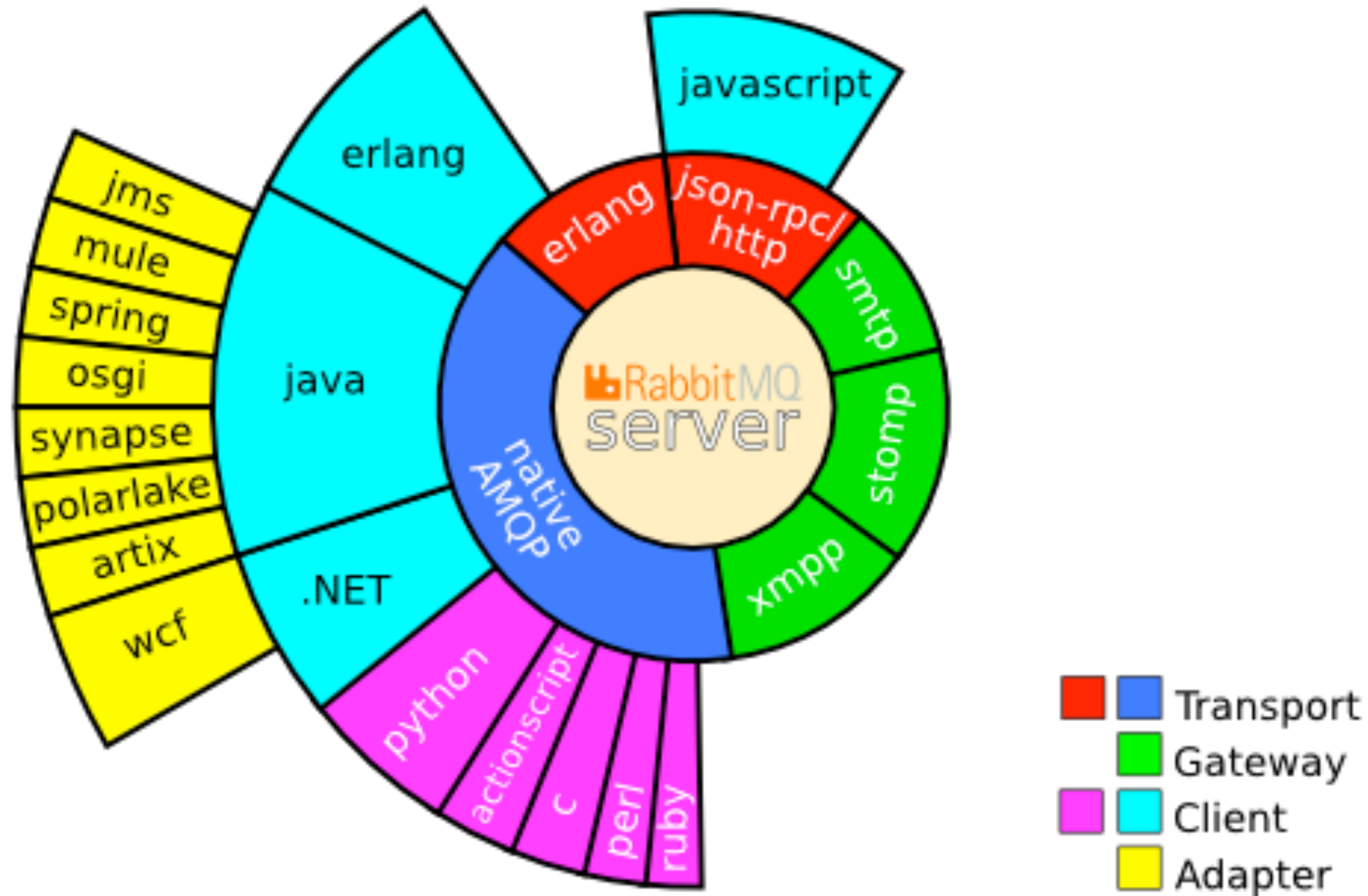
- › Several user-contributed packages that extend the core RabbitMQ functionality

“In my experience, you can have a clustered rabbitmq setup running at home in under 20 minutes. It's all in the admin guide.”
Steve Jenson, co-founder of Blogger

Further details are available [here](#).

RabbitMQ is a complete and highly reliable Enterprise Messaging system. The RabbitMQ client libraries and broker daemon can be used together to create an AMQP network, or used individually to bring the benefits of RabbitMQ to established networks.

RabbitMQ is for everyone



RabbitMQ is fast

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HOME

INTEL LOW LATENCY TRADING LAB SET TO IMPROVE FINANCIAL TRADING PERFORMANCE

PROVING GROUND FOR FASTER TRADING HARDWARE AND SOFTWARE YIELDS FIRST RESULTS, OFFERS PROSPECT OF FURTHER GAINS

London, United Kingdom, Nov 14, 2007 – The quest for greater speed and lower latency trading in the financial services sector is set for a major boost due to a new initiative from Intel® Solution Services, the Intel Low Latency Trading lab. Using non-proprietary, standards-based technologies is already known to reduce maintenance and integration costs. However, solutions architects at Intel’s Low Latency Lab in London, have shown that optimising financial messaging for Intel server technologies such as Intel® I/O Acceleration Technology 2 (Intel I/OAT2) is also capable of delivering greater trading performance on major financial messaging technologies including Options Price Reporting Authority (OPRA) feed, Financial Information eXchange (FIX) Protocol Limited’s FAST data compression and the Advanced Message Queuing Protocol (AMQP) protocol over TCP/IP for message transport.

NEWS

- Intel Low Latency Trading Lab Set To Improve Financial Trading Performance
- TABB Group Announces \$300 Million Investment in Low-Latency Infrastructure
- Reuters System Upgrade to High Speed
- Preparing to Introduce New Technology
- Pushing the Boundaries of Street Trading
- News Analysis

PODCAST

open source enterprise messaging

twitter

Just slammed RabbitMQ with a ton of messages and it handled it like a champ. I think I've got the right tools for this job today.

about 19 hours ago from web ★ ↶

binary42
Brian Mitchell

STOP - LOOK - LISTEN - THINK



(CC) Javic @flickr.com

STOP - LOOK - LISTEN - THINK

- 🔊 Clustered, highly available messaging is complex - don't build this at home
- 🔊 Get RabbitMQ - it takes a couple of minutes to set up and **JUST WORKS**
- 🔊 RabbitMQ began in 2006 - first release Feb 2007 - four more releases since
- 🔊 Complete, conformant and interoperable implementation of the AMQP spec

- 🔊 RabbitMQ is **FREE** to use - open source MPL license - prolific
- 🔊 **SUPPORTED** commercially
- 🔊 “Ready to run” bundles install in minutes on most platforms (and the cloud)
- 🔊 Several extensions - HTTP, STOMP, XMPP, ... (PB?)

Show me some !!@ link love

- 📌 <http://www.rabbitmq.com> (product, documentation and mailing list)
- 📌 <http://hg.rabbitmq.com/> (open source repositories)
- 📌 Run RabbitMQ right now on EC2 or a VM: <http://es.cohesiveft.com/site/rabbitmq>
- 📌 Jump page for Ruby and Python fans: <http://github.com/tmm1/amqp/tree/master>
- 📌 Introduction to AMQP, use cases and RabbitMQ community, from Dmitriy Samovskiy of the CohesiveFT Elastic Server team: <http://www.slideshare.net/somic/introduction-to-amqp-messaging-with-rabbitmq/>
- 📌 Infovore: <http://del.icio.us/alexisrichardson/rabbitmq>
- 📌 What people are saying: <http://search.twitter.com/search?q=rabbitmq> and IRC #rabbitmq on freenode
- 📌 RabbitMQ blogs: <http://www.lshift.net/blog/category/lshift-sw/rabbitmq/> has detail from today on AMQP, erlang, and XMPP. Then <http://hopper.squarespace.com/blog/category/amqp> has many client examples
- 📌 AMQP 1.0 users charter and scope: <http://jira.amqp.org/confluence/display/AMQP/User+SIG> and background interviews: <http://www.interopnews.com/analysis/can-amqp-break-ibms-mom-monopoly-part-1.html> ... and some experimental community work: <http://wiki.amqp.org/>

Join the project!

